# New Academic work, new academic contracts?

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(Fixed-term university researchers in the Finnish knowledge economy)





#### Structure of the Presentation

- 1. The Background: the research project
- 2. Academic Capitalism as a theoretical frame
- 3. Recent Developments of the Finnish Higher Education Policy
- 4. Some Features of the Fixed-term Research Work Force in Finnish Universities
- 5. Conclusions

# Fixed-term Researchers in the Finnish Knowledge Economy

- Two year project
- Mix-methods study
- Primary Data:
  - Interviews of representatives of labor market organizations
  - Interviews of personnel directors of target universities
  - Survey on fixed-term researchers
- Secondary Data:
  - Documents

#### Follow-up survey data

- Statistics Finland Salary Data
- Sub question 1: How the number of fixed-term researchers has changed?

Academic Capitalism Framework

(Leslie, L.; Rhoades, G.; Slaughter, S.)

- Overall: globalization and market(like) procedures affecting higher education as a part of society
- National policy: research and innovations as a means to produce national welfare
- Higher education policy: attention on economy and efficiency in the steering of higher education
- In academia: the aims of universities and individual researchers to raise outside funding on competitive basis
- In institutions: reorganization of higher education on the university level
- HRM: effects of changes on the functions and positions of academic personnel

### The development phases of Finnish public personnel policy in the frame of academic capitalism



## Some Landmarks of Recent Finnish Higher Education Development

- severe budget cuts during the economic recession in the years 1991-93
- from the early 1990s on the period of innovation policy
- > 1991 establishment of polytechnics units into Finland
- from the year 1993 all universities into the performance based funding, budgeting, and steering system (performance contracts for universities)
- centers of excellence 1994 (research and teaching) and graduate schools 1995
- > 1997 the Universities Act applied to all universities
- 2003 attention paid to the number of fixed term contracts in state administration on the level of government platform, detailed instructions
- > 2010 the latest Universities Act
  - university staff from civil servants to employees
  - universities formally private institutions
  - full employer status to universities
  - universities functioning formally as private sector labor market organizations

# Background Figures of the Finnish Higher Education Development



#### **Development of Fixed Term Contracts**

- The Finnish Union of University Researchers and Teachers Survey Data: Years 1998,2001,2004,2007,2010
- To our study included:
  - Fixed term contract holders max 35 months contract
  - Functioning in the universities
  - Researcher positions
- N ~ 300-500
  - Duration of career
  - Number of Fixed-term contracts
  - Unemployment periods
  - Scholarship periods
  - Work related stress

# Who are the fix term researchers (less than 35 months)?

### Level of Education



### Gender of fixed term researchers



### Age of fixed term researchers



#### How is their work?

### Length of career



#### Number of contracts



- Less than 5 years on career (1998-2007) > 4 20 %  $\rightarrow$  43 %
- 5-9 years on career (1998-2010) > 7 21% → 48 %
- More than 10 years on career (1998-2010) > 10 33%  $\rightarrow$  62 %
- Share of 30-39 year old respondents (1998-2010) > 7 25% → 67%

#### Length of contracts (max 35 months)

- No differences by degree or discipline
- Average length of contract 14 months → 7 months (1998-2010)

# Unemployment (during last 2 years in months)



#### Scholarships during academic career



#### How does it feel?

# Work related stress caused by uncertainty



# Work related stress caused by funding applications



# Conclusions

- Implications of Academic Capitalism
  - Females, doctors, aging
  - fragmented funding and contracts
  - Career not always a first step
  - Uncertainty and stress
  - "2<sup>nd</sup> class" workers
- Limitations of the data