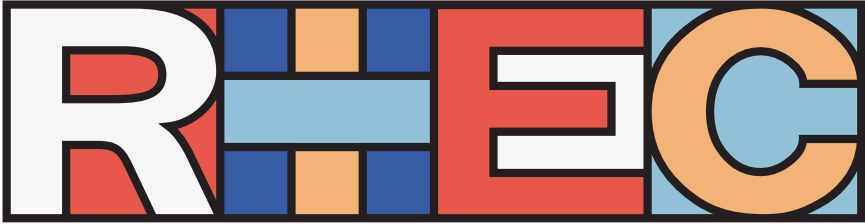


MOSCOW
OCTOBER 23-25
2018



IX International Conference of Higher
Education Researchers

**UNIVERSITIES IN SEARCH
OF A BALANCE BETWEEN
NEW AND OLD GOALS**

NRU «Higher School of Economics»,
11, Myasnitskaya str.



DEAR COLLEAGUES!

We are pleased to welcome you to the 9th International Russian Higher Education Conference (RHEC). This year, we propose to discuss the following topic: "Universities in search of a balance between new and old goals".

In this rapidly changing world, the modern university is expected to quickly and flexibly respond to various socioeconomic transformations in order to sustain and reinforce its central role in our aspirations towards social cohesion, economic growth, and living a better life. In practice, however, universities have not always been able to promptly meet the multiple requirements of their stakeholders: students, faculty, markets, government, and society. They have often failed to react to global trends and have faltered in the ever-accelerating competition with other players in the educational market. It is, therefore, time for universities to rethink their goals, as well as the strategies and means required to best accomplish these new imperatives.

The 2018 RHEC will center its discussions on the following key topics:

- The Internationalization of Higher Education
- School, University, and the Labor Market: Bridging the Gaps
- Educational Experience and Student Outcomes
- Universities and Regional Economies
- Economic Returns on Investment in Higher Education
- Transformations in the Academic Profession
- University Management in the Context of Conflicting Objectives

We hope every participant will find the most interesting area, contribute to the discussion of key issues on the proposed topics, and form ideas for further research.

We hope that the Conference will be a thought-provoking and enjoyable experience!

Sincerely,
RHEC 2018 Programme Committee

PLENARY SPEAKERS



Philip G. Altbach
USA

Philip Altbach is the founder of the Center for International Higher Education at Boston College as well as a member of the Council on Improving the Competitiveness of Russian Universities among the world's leading scientific and educational centers (Project 5-100).

Professor Altbach is a globally recognized expert in the field of higher education. He is well known for his work on globalization, the internationalization of higher education, and the practices of the world's leading research universities.



Nuno Crato
Portugal

Nuno Crato has extensive practical experience in educational reform. From 2011 to 2015, he was the head of the Ministry of Education and Science of Portugal. During Dr. Crato's term in office, Portugal increased its standing in the international assessments of the education quality TIMSS and PISA. In addition, the dropout rate decreased. He is currently engaged in a statistical evaluation of reforms.



Hans de Wit
USA

Hans de Wit is a director of the Center for International Higher Education at Boston College.

Professor de Wit is a respected scholar in the field of internationalization of higher education. He has consulted the World Bank, the European Commission and other international organizations multiple times.

OVERVIEW

Tuesday, October 23
Pre-Conference Day
 HSE, 11 Myasnitkaya st.



08:45-09:00 20 Myasnitkaya st.	Registration to Doctoral Education Project Workshop	
09:00-18:00 20 Myasnitkaya st.	Doctoral Education Project Workshop (by special invitation), 20 Myasnitkaya st. Language: English	
11:30-16:00	Registration of the Participants, ground floor hall	
11:50-12:30	Coffee break (5th floor hall)	
	Room 518	Room 508
12:00-14:00 Room 518	Council of the Association of Educational Researchers: Expanded Members' Meeting (by special invitation) Language: Russian	Report from the Russian Council on International Affairs: « Electronic Internationalization: English-speaking Internet Resources of Russian Universities (2017-2018) » Language: Russian
12:30-14:00 Room 508		
14:00-14:20	Coffee break (5th floor hall)	
14:20-15:50	Roundtable discussion: The Origin and Development of Master's Degree Education in Russia Language: Russian	
15:50-16:00	Break – 10 minutes	
16:00-17:30	Governing the Academic Excellence: Intended and Unintended Consequences Language: Russian	

Wednesday, October 24

Day 1

HSE, 11 Myasnitskaya st.



09:00-17:00	Registration of the Conference Participants, ground floor hall			
09:30-10:00	Coffee break (3rd and 5th floor halls)			
	Room 518		Room 325	
10:00-10:15		Conference opening Languages: English and Russian		 from Room 518
10:15-11:15		Plenary session 1: PHILIP G. ALTBACH Diversity, Differentiation, and the Research University Languages: English and Russian		
11:15-11:25	Break – 10 minutes			
11:25-12:25		Plenary session 2: NUNO CRATO Key Factors for the Progress of the Portuguese Educational System: Measuring Outcomes, Diversifying Paths, Developing Research, and Internationalising the University System Languages: English and Russian		 from Room 518
12:25-12:45	Coffee break (3rd and 5th floor halls)			
	Room 518	Room 508	Room 325	Room 323
12:45-14:15	Presentation of Philip G. Altbach's Book «Global Perspectives on Higher Education» Languages: English and Russian	Round-table discussion: «Regional Analytics and Higher Education Policy» Language: Russian	Session 1. Returns on Investment in Education: Differences in Salaries and Trajectories – 1 Language: Russian	Session 2. Universities Struggling for Limited Resources Languages: English
14:15-15:15	Lunch (Brusnika café)			
15:15-16:45	Roundtable discussion: «Universities and Teacher Education: New Interpretation of Old Objectives» Languages: English and Russian	The Seminar on the University Management in Memory of Evgeni Knyazev and Natalia Drantusova Language: Russian	Session 3. Implications of Internationalization for Students Languages: English and Russian	Session 4. Governing the Universities Language: Russian
16:45-17:05	Coffee break (3rd and 5th floor halls)			
	Room 330	Room 328	Room 325	Room 323
17:05-18:35	Session 5. Internationalization in Higher Education: Strategies and Implications Language: Russian	Session 6. Conditions for sustainable university development Language: Russian	Session 7. Student Experience at University Languages: English and Russian	Session 8. University Administrators: Conflicts and Goals Language: Russian
18:35-18:45	Break – 10 minutes			
18:45-19:45	Presentation of the 2nd Book «Cases of Russian Universities 2017-2018» Language: Russian		Simultaneous interpreting provided	Videoconference

Thursday, 25 October

Day 2

HSE, 11 Myasnitckaya st.



9:30-16:30	Registration of the Conference Participants, ground floor hall			
9:30-10:00	Coffee break (3rd and 5th floor halls)			
	Room 518		Room 325	
10:00-11:00	Plenary session 3: HANS DE WIT Concepts, Approaches, Trends, and Challenges in the Internationalization of Higher Education in the world, lessons for Russian Higher Education Languages: English and Russian		 from Room 518	
11:00-11:20	Announcement of the Draw Results Languages: English and Russian			
11:20-11:50	Coffee break (3rd and 5th floor halls)			
	Room 518	Room 328	Room 325	Room 323
11:50-13:20	Session 9. Returns on Investment in Education: Differences in Salaries and Trajectories – 2 Languages: English and Russian	Session 10. Academic Profession Language: English	Session 11. Academic and Research Ethics Language: Russian	Session 12. Universities and Regional Development Language: Russian
13:20-14:20	Lunch (Brusnika café)			
14:20-15:50	Session 13. Old and New Challenges for Russian Universities Languages: English and Russian	Session 14. Human Resource Management at University Language: Russian	Session 15. Academic Time: the Modes of Temporality in University Culture Language: Russian	Session 16. Implications of Internationalization for Universities and Students Language: Russian
15:50-16:10	Coffee break (3rd and 5th floor halls)			
	Room 330	Room 328	Room 325	Room 323
16:10-17:40	Innovative Proceedings & Analytics (IPA) Symposium in Higher Education Language: English	Special Session: University Museums: Practices of Representation Language: Russian	Session 17. Determinants of Student Learning Outcomes Language: Russian	Session 18. Universities and Global Rankings Language: Russian
17:40-19:40	Closing Reception (HSE, 20, Myasnitckaya str., room 300)			

Simultaneous interpreting provided Videoconference

DETAILED PROGRAM

Tuesday, October 23
Pre-Conference Day
HSE, 11 Myasnitckaya st.



08:45 – 09:00

Registration to Doctoral Education Project Workshop

09:00 – 18:00

Doctoral Education Project Workshop

Room 309

(by special invitation), 20 Myasnitckaya st.

11:30 – 16:00

Registration of the Participants (ground floor hall)

11:50 – 12:30

Coffee break (5th floor hall)

Room 518

12:00 – 14:00

Council of the Association of Educational Researchers: Expanded Members' Meeting (by special invitation)

Room 518

Language: Russian.

Chair: Valeriya Markina (HSE, Moscow)

The meeting will bring together RERA members to discuss strategic issues, development plans and international cooperation strategies of the Association.

12:30 – 14:00

Report from the Russian Council on International Affairs: «Electronic Internationalization: English-speaking Internet Resources of Russian Universities (2017-2018)»

Room 508

Language: Russian.

Speaker: Ivan Timofeev (Russian International Affairs Council (RIAC), Moscow)

Chair: Victoria Belyaeva (Ural Federal University, Ekaterinburg)

In May 2018, the Russian International Affairs Council (RIAC) issued the report "Electronic Internationalization: English-speaking Internet Resources of Russian Universities (2017-2018)," which is the result of a new phase in research of English-speaking Internet resources of Russian universities on this topic. The authors have developed a methodology for assessing the English-language websites of universities, on whose basis the "Index of Electronic Internationalization of Universities" was created.



During the presentation, new results from ranking 65 Russian universities' English-language sites for 2017-2018 will be introduced, as well as an analysis of common problems. The speaker will give recommendations concerning content development for the English-language websites and social network accounts of Russian universities. Administrators of highly ranked universities and representatives of relevant ministries and departments are invited to discuss the report.

14:00 – 14:20 **Coffee break** (5th floor hall)

14:20 – 15:50 **Roundtable discussion: The Origin and Development of Master's Degree Education in Russia**

Room 518

Language: Russian.

Chairs: Anna Garmonova (HSE, Moscow), Oksana Oracheva (Potanin Fund, Moscow)

In May 2018, European education ministers adopted the Paris Communiqué at the 10th Bologna Process Ministerial Conference. Russia presented its national report on the progress of integration into the Bologna Process, and the overview of the Bologna Process implementation results in Russia was favorably received. Unfortunately, the authors of the report did not discuss these results with interested parties in Russia. Meanwhile, roughly at the same time the Higher School of Economics (HSE) launched a research project to study the transformation of Master's degree education in Russia, bringing together 25 researchers from 20 universities. This roundtable will be the first stage of a public discussion in the framework of the Origin and Development of Master's Degree Education in Russia Research Project.

The Round Table will provide an opportunity to take a new look at Russia's integration into the Bologna Process and its consequences, both for Russia's education in general, and specifically for its Master's Degree education from the point of view of researchers, teachers and students.

Participants will discuss the following issues:

- Models of transition to the two-tier system implemented in Russia from historical and political perspectives.
- Differences between the Russian and European Bologna scenarios.
- Changes in the legal framework of the Bologna Process in Russia.

In addition, typical and non-typical cases of the transformation and future of Master's degree education across Russia will be presented and discussed.

The roundtable will include participants of the Origin and Development of Master's Degree Education in Russia Project from 20 universities.



15:50 – 16:00

Break – 10 minutes

16:00 – 17:30

Room 518

Governing the Academic Excellence: Intended and Unintended Consequences

Language: Russian.

Chair: Katerina Guba (European University at St. Petersburg)

The last decade has witnessed structural attempts by the Russian state to improve the quality of academic research. Universities were to become more efficient, academics were to start publishing in the international journals, and dissertation committees were to accept only the best dissertations. However, similar attempts in other countries are examples of how the emergence of formal evaluation criteria can lead to different gaming strategies, which often bring unexpected and severe consequences. The critical question is to what extent the range of various measures has led to the desired results? We will answer this question by looking at open data generated by state agencies to increase the productivity of organizations and academics.

Participants:

- **Tsivinskaya A. (European University at St. Petersburg)**

Does the Russian Annual Evaluation Procedure Monitor the Effectiveness of Universities?

- **Guba K. (European University at St. Petersburg)**

Academic Journals for Career and Communication

- **Sokolov M. (European University at St. Petersburg), Panova A. (HSE, Moscow)**

The Dynamics of Ph.D. Production in Russia: How Has the Change in Institutional Rules Affected Different Disciplines?

Wednesday, October 24

Day 1

HSE, 11 Myasnitskaya st.



09:00–17:00	Registration of the Participants
09:30–10:00	Coffee break (3rd and 5th floor halls)
10:00 – 10:15 Room 518	Conference Opening Languages: English and Russian (simultaneous interpretation provided).
10:15-11:15 Room 518	Plenary session 1 PHILIP G. ALTBACH, BOSTON COLLEGE, USA Diversity, Differentiation, and the Research University Chair: Andrey Shcherbenok (Tyumen State University, Tyumen/ Moscow School of Management SKOLKOVO, Moscow) Languages: English and Russian (simultaneous interpretation provided).
11:15 – 11:25	Break – 10 minutes
11:25 – 12:25 Room 518	Plenary session 2 NUNO CRATO, LISBON UNIVERSITY, PORTUGAL Key Factors for the Progress of the Portuguese Educational System: Measuring Outcomes, Diversifying Paths, and Internationalization of Higher Education Chair: Pavel Sokorin (HSE, Moscow) Languages: English and Russian (simultaneous interpretation provided).
12:25–12:45	Coffee break (3rd and 5th floor halls)
12:45 – 14:15 Room 518	Presentation of Philip G. Altbach’s book «Global Perspectives on Higher Education» Languages: English and Russian (simultaneous interpretation provided). Chair: Maria Yudkevich (NRU-HSE, Moscow) The Center for Institutional Studies and The Higher School of Economics Publishing House present the Russian edition of Philip Altbach’s book Global Perspectives on Higher Education. The book contains seminal papers by Philip Altbach on the topics of globalization and internalization.



Dr. Altbach offers an analysis of current global trends that have fundamentally altered the landscape of higher education and considers both positive and negative consequences.

Philip Altbach will give a short presentation on the topic "Current Global Trends: Mostly Problematical". All participants are welcome to ask a question. The participant who asks the most interesting question will receive the book as a gift.

12:45 – 14:15

Ауд. 508

Roundtable discussion: «Regional Analytics and Higher Education Policy»

Language: Russian.

Chair: Kirill Zinkovsky (NRU-HSE, Moscow)

The roundtable will discuss the challenges of higher education development in the regions of the Russian Federation under conditions of intensive migration and the formation of steady streams of university entrants and graduates. As an introductory report, a series of analytical presentations on regional higher education systems, developed by students of the Management in Higher Education master's program at HSE, will be presented.

Roundtable participants will then discuss the issues raised in the report and recommend strategies for developing regional universities and higher education systems.

Participants:

- **Niyaz Gabdrakhmanov (NRU-HSE, Moscow)**
- **Elena Kochukhova (USUE, Ekaterinburg)**
- **Sergey Kanishchev (Committee for Education, Science and Youth Policy of the Volgograd Region)**
- **Marina Zharova (A.I. Herzen RSPU, St. Petersburg)**
- **Ilya Prakhov (NRU-HSE, Moscow)**

Experts:

- **Irina Abankina (NRU-HSE, Moscow)**
- **Sergey Barinov (NRU-HSE, Moscow)**
- **Alexander Gordeev (V.I. Vernadsky Crimean Federal University, Simferopol)**
- **Tatiana Klyachko (RANEPA, Moscow)**
- **Leshukov Oleg (NRU-HSE, Moscow)**
- **Kozhevnikov M. (Russian Education Holding «Prosveshcheniye », Moscow)**



12:45 – 14:15

12:45 – 14:15
Room 325

SESSION MEETINGS (SESSIONS 1, 2)

Session 1. Returns on Investment in Education: Differences in Salaries and Trajectories – 1

Language: Russian.

Chair: Victor Rudakov (NRU-HSE, Moscow)

- Rozhkova K., Roshchin S. (NRU-HSE, Moscow)

Benefits of Foreign Language Proficiency on the Russian Labor Market

- Titov V. (RANEPA, Moscow)

Interaction of Stakeholders in the Context of Higher Education System Reforms

- Abramova M., Sukhanova E., Ott M., Maslennikova O., Akimova K. (NR Tomsk State University, Tomsk)

Developing Methods for Analyzing and Evaluating the Effectiveness of Master's Programs: the Case of Tomsk State University

12:45 – 14:15

Room 323

Session 2. Universities Struggling for Limited Resources

Language: English.

Chair: Maxym Bruhanov (NRU-HSE, Moscow)

- Karabchuk T., Aboelenein M., (United Arab Emirates University, UAE), Chemel K. (NRU-HSE, Moscow)

Scientific Research Efficiency in Higher Educational Institutions in the Gulf: Case Study of the UAE

- Knobel M. (State University of Campinas, Brazil)

The Promise of Big Science in Brazil: Progress and Strategies in the Brain Gain Race

- Komissarova O. (Seton Hall University, USA)

The Relationship between State Appropriations and International Student Enrollment at Public Universities in the U.S.

- Lovakov A. (NRU-HSE, Moscow), Yudkevich M. (NRU-HSE, Moscow)

Higher Education Research: The Post-Soviet Publication Landscape



14:15 – 15:15

Lunch (Brusnika café)

15:15 – 16:45

Room 518

Roundtable discussion: Universities and Teacher Education: New Interpretation of Old Objectives

Languages: English and Russian (simultaneous interpretation provided).

Chair: Victor Bolotov (NRU-HSE, Moscow)

This round table will discuss various issues related to the modernization of teacher education. What is shifting and what is remaining unchanged? We are proposing to look at the current international trends in teacher education and how they are being reflected in the Russian system of teacher training.

The following questions will be discussed:

- The modernization of teacher education in Russia: what are the current goals and main challenges?
- What is the role of classical (non-pedagogical) universities in the preparation of the new generation of teachers?
- Developing new teacher training routes: why is it important to provide various entry points into the profession?
- How can international comparative studies contribute to the development of the Russian teacher education system?
- The representation of Russian pedagogical universities in world university ranking systems: should they be aspiring to improve their positions and why?

Participants:

- **Semenova E., Kopylova N. (Kazan Federal University, Kazan)**

Raising the Quality of Higher Education Services through Student Voices on University Teachers' Professional Work

- **Kalimullin A., Khanolaynen D. (Kazan Federal University, Kazan)**

Modernization of Teacher Education in Russia

- **Valeeva R. (Kazan Federal University, Kazan)**

Transformation of Teacher Education at Kazan University

- **Fedorov O. (NRU-HSE, Moscow)**

Models of Pre-service and In-service Teachers' Training

Seminar on the University Management in Memory of Evgeni Knyazev and Natalia Drantusova



15:15 – 16:45

Room. 508

Language: Russian.

Chairs: Alexey Klyuev (Ural Federal University, Ekaterinburg), Fedor Dudyrev (NRU-HSE, Moscow)

Authors of the best articles published in the journal «University Management: Practice and Analysis» for 2017/2018 academic year.

• **Emelyanova I., Volosnikova L. (Tyumen State University, Tyumen)**

Functions of Modern Universities: a Comparative Analysis of the Missions of Domestic and Foreign Universities

• **Shuklina E., Pevnaya M. (Ural Federal University, Ekaterinburg)**

Trust as an Institutional Problem of Higher Education

• **Leshukov O., Froumin I. (NRU-HSE, Moscow)**

Flagship Universities: from the Soviet Experience to the Finding of a New Model.

• **Drugova E. Дрогова Е.А. (NR Tomsk State University, Tomsk)**

The Nature of the Conflict between Administrators and Academic Staff at Russian Universities

• **Tomilin O., Fadeeva I., Klyuev A., Tomilin O. (Ogarev Mordovia State University, Saransk)**

University Management: Transformation Results

SESSION MEETINGS (SESSIONS 3, 4)

Session 3. Implications of Internationalization for Students

Languages: English and Russian (simultaneous interpretation provided).

Chair: Natalia Maloshonok (NRU-HSE, Moscow)

• **Minaeva E. (Osnabrück University of Applied Sciences, Germany)**

International International Student Mobility and Brain Drain in Developing Countries: The Case Study of Russia

• **Hosseini Z. (University of Tampere, Finland)**

The Cultural Challenges of Students' Mobility: a Phenomenographic Study on Iranian Students Experiences in Finland

• **Titarenko L. (Belorussian State University, Belarus), Little C. (State University of New York College at Cortland, USA)**

Development of Distance Education as a New Goal for Universities in Russia

• **Kayalar F. (Erzincan University, Turkey), Ari T.G. (Gazi University, Turkey)**

The Difficulties Facing Immigrant Students in Virtual Courses of Turkish and English Languages in Higher Education

Session 4. Governing the Universities

15:00-16:30

Room 325



15:15 – 16:45

Room 323

Language: Russian.

Chair: Mikhail Lisytutkin (NRU-HSE, Moscow)

- **Kuklin V., Belyakov S. (RANEPA, Moscow)**

Comprehensive Assessment of the Leading Distribution of Leading Russian Universities Distribution Universities as a Mechanism for the Preparation of Management Decisions Way to Inform Management Decisions

- **Ibrasheva A., Kurakbaev K., Ashirbekov A. (Nazarbayev University, Kazakhstan)**

Perception of Academic Leadership among University Rectors in Kazakhstan

- **Shemyakov A. Tereshchenko T. (NRU MAI, Moscow)**

Transformation of the Higher Educational Management interpretation System during the Transition to the University Model 3.0 (in the Example interpretation of NRU MAI)

- **Kovaleva T. (Moscow City University, Moscow)**

Tutor model of modern University: basic ideas and solutions

Coffee break (3rd and 5th floor halls)

16:45 – 17:05

SESSION MEETINGS (SESSIONS 5, 6, 7, 8)

17:05 – 18:35

Session 5. Internationalization in Higher Education: Strategies and Implications

17:05 – 18:35

Language: Russian.

Chair: Pavel Sorokin (NRU-HSE, Moscow)

- **Yakovlev S. (NRU-HSE, Moscow)**

The University's Choice of Strategy for Internationalization as a Factor of its Development and International Recognition

- **Shcherbenok A. (Tyumen State University, Tyumen/ Moscow School of Management SKOLKOVO, Moscow)**

Incremental vs. Total Internationalization of Undergraduates

- **Lanko D. (St. Petersburg University, Saint-Petersburg)**

Fear of "Brain Drain": The Russian Academic Community on the Internationalization of Education

Session 6. Conditions for sustainable university development



17:05 – 18:35

Room 328

Language: Russian.

Chair: Daria Platonova (NRU-HSE, Moscow)

- **Kotomina O., Sazhina A. (NRU-HSE, Perm)**

The Introduction of a Sustainable Development Model for Higher Education

- **Fedorov A. (Minin University, Nizhny Novgorod)**

Leading Educational Policy and the Open Teacher-Education of the Future

- **Klyachko T. (RANEPA, Moscow)**

University Development and Continuity of Education

- **Efimov V., Lapteva A. (Syberian Federal University, Krasnoyarsk)**

Frontier University: towards a new generation of development institutions

Session 7. Student Experience at University

17:05 – 18:35

Room 325

Languages: English and Russian (simultaneous interpretation provided).

Chair: Elena Denisova-Schmidt (University of St. Gallen, Switzerland)

- **Shcheglova I. (NRU-HSE, Moscow)**

Cross-Country Differences in the Student Involvement in the Educational Process

- **Voevodina E. (Financial University under the Government of the Russian Federation, Moscow)**

Risk Management in Professional Self-Determination in the Context of Inclusive Higher Education

- **Ilaltdinova E., Frolova S. (Minin University, Nizhny Novgorod)**

The University's Social Ecosystem: Building Student-Teacher Collaboration

- **Tirado F. (National Autonomous University of Mexico, Mexico)**

Different Goals and Different Student Outcomes at the National Autonomous University of Mexico



15:15 – 16:45

Room 323

Session 8. University Administrators: Conflicts and Goals

Language: Russian.

Chair: Irina Karelina (NRU-HSE, Moscow)

- **Klyuev A. (Ural Federal University, Ekaterinburg), Tomilin O., Fadeeva I. (Ogarev Mordovia State University, Saransk)**

Conflict Dynamics of Academic and Administrative Staff in Russian Universities

- **Strogetskaia E., Betiger I. (ETU «LETI», Saint-Petersburg)**

Building a cultural space for conflicting values as the task of university administration (the case of St. Petersburg Electrotechnical University «LETI»)

- **Verkhovskaya Y. (ITMO University, Saint - Petersburg), Prikot O. (NRU-HSE, Saint-Petersburg)**

Professional interactions of today's university administrators.

18:35 – 18:45

Break – 10 minutes

18:45 – 19:45

Room 330

Presentation of the Second Book «Cases of Russian Universities 2017- 2018»

Language: Russian

Chair: Kirill Zinkovsky (NRU-HSE, Moscow)

The Management in Higher Education master's program, the Institute of Education of the Higher School of Economics, the journal Education Issues and the Foundation for Infrastructure and Educational Programs present the second book Cases of Russian Universities 2017-2018.

The book presents 14 cases of Russian universities reflecting aspects of today's university management, university science and innovation, educational programs, links with enterprises, and the labor market. Cases are developed on the basis of current information and interviews with the heads of universities. Case authors are students and teachers of the Management in Higher Education master's program. The book is intended for use in educational programs aimed at training management personnel for universities, as well as for a wide range of people interested in the transformation of higher education and university management.

At the presentation, there will be a drawing for several copies of the book.

Thursday, 25 October

Day 2

HSE, 11 Myasnitckaya st.



9:00 – 16:30	Registration of the Participants
9:30 – 10:00	Coffee break (3rd and 5th floor halls)
10:00 – 11:00 Room 518	Plenary session 3 HANS DE WIT, BOSTON COLLEGE, USA Concepts, Approaches, Trends, and Challenges in the Internationalization of Higher Education in the world, lessons for Russian Higher Education Chair: Vadim Volkov (European University at Saint-Petersburg, Saint-Petersburg) Languages: English and Russian (simultaneous interpreting provided).
11:00 – 11:20 Room 518	Announcement of the Draw Results Languages: English and Russian (simultaneous interpretation provided).
11:20 – 11:50	Coffee break (3rd and 5th floor halls)
11:50 – 13:20 11:50 – 13:20 Room 518	SESSION MEETINGS (SESSIONS 9, 10, 11, 12) Session 9. Returns on Investment in Education: Differences in Salaries and Trajectories – 2 Languages: English and Russian (simultaneous interpretation provided). Chair: Ilya Prakhov (NRU-HSE, Moscow) <ul style="list-style-type: none">• Zudina A. (NRU-HSE, Moscow) What Makes Youth Become NEET? The Evidence from Russian LFS• Avraamova E. (RANEP, Moscow) The Role of the Quality of Educational Potential in the Careers of Millennials• Rudakov V., Roshchin S. (NRU-HSE, Moscow) The Impact of Mismatch Between Education and Job on the Salaries of Recent University Graduates in Russia• Vladimirsckaya A., Roshchin S., Rudakov V. (NRU-HSE, Moscow) Gender Differences in Graduates' Pay



11:50 – 13:20

Room 328

Session 10. Academic Profession

Language: English.

Chair: Evgeniy Terentev (NRU-HSE, Moscow)

- **Huang F. (Hiroshima University, Japan)**

Why and How Chinese and American Faculty Members Worked in Japanese Universities?

- **Kuzhabekova A., Sparks J., Temerbayeva A., Ispambetova B. (Nazarbayev University, Kazakhstan)**

Returning from Studying Abroad and Continuing as a Scholar: Stories of Re-adjustment of Foreign Ph.D. Holders from Kazakhstan

- **Khem B. (University of Kassel, Germany)**

Doctoral Education for the Knowledge Society: Convergence or Divergence in National Approaches

- **Austin A. (Michigan State University, USA)**

Research-Based Lessons from the Center for the Integration of Research, Teaching, and Learning (CIRTL)

11:50 – 13:20

Room 325

Session 11. Academic and Research Ethics

Language: Russian.

Chair: Igor Chirikov (NRU-HSE)

- **Denisova-Schmidt E. (University of St. Gallen, Switzerland), Leontieva E. (Pacific National University, Khabarovsk)**

To Fight or not to Fight against Corruption? The Effectiveness of Anti-Corruption Educational Campaigns among Students at Russian Universities

- **Zayakin A. (Novaya Gazeta, Moscow)**

Scientific Ethics and Problems of the Scientific Certification System in Russia: What Five Years of Dissertnet Research Have Revealed

- **Shmeleva E., Semenova T. (NRU-HSE, Moscow)**

Student Academic Dishonesty: Learning Motivation vs Educational Environment

11:50 – 13:20

Room 323

Session 12. Universities and Regional Development

Language: Russian.

Chair: Oleg Leshukov (NRU-HSE, Moscow)

- **Filinov N., Tishchenko O. 2. (NRU-HSE, Moscow)**

Mapping Business Schools' Strategic Positioning on Developing Markets



- **Gabdrakhmanov N. (NRU-HSE, Moscow)**

A Balance Model of Supply and Demand for the Labor and Education Markets in the Republic of Tatarstan, Volga Federal District

- **Babeshko V., Dobrovotskaya V., Miroshnikov D. (RSPP Committee on Vocational Training and Vocational Qualifications, Moscow)**

Graduates of the Higher Education System as a Source of the Region's human resource potential. A case study of the Tula region's labor shortage and possible solutions

- **Chub A., Kryuchkov V. (Financial University under the Government of the Russian Federation, Moscow), Kozhevina O. (Chamber of Commerce and Industry of the RF, Moscow)**

The problems of using the results of leading Russian universities' scientific activities for the development of regional economies

13:20 – 14:20

Lunch (Brusnika café)

14:20 – 15:50

SESSION MEETINGS (SESSIONS 13, 14, 15, 16)

14:20 – 15:50

Session 13. Old and New Challenges for Russian Universities

Room 518

Languages: English and Russian (simultaneous interpretation provided).

Chair: Irina Abankina (NRU-HSE, Moscow)

- **Abbasov A., Pizmony-Levy O. (Columbia University, USA)**

Russia's Soft Power Exercise through Establishment of Branch Campuses in the Post-Soviet Space: 'Back in the USSR' or Convergence of Interests?

- **Froumin I., Sorokin P. (NRU-HSE, Moscow)**

Human Capital 2.0.: "New" Reality Challenging "Old" Theory? Expanding Our Understanding of Higher Education's Contribution to the Socio-economic Development

- **Makeeva A., Sokolov M. (European University at St. Petersburg)**

Who Governs Russian universities? The Sources and Effects of Polyarchy



14:20 – 15:50

Room 328

Session 14. Human Resource Management at University

Language: Russian.

Chair: Sergei Malinovskiy (NRU-HSE)

- **Karakozov S. (MSPU, Moscow), Ananin D. (Altai State Pedagogical University, Barnaul)**

The Academic Career: a Comparative Analysis (Western Europe and Russia)

- **Yakovleva E., Philonenko Y. (SFEDU, Rostov-on-Don)**

Determinants and Paradoxes of the Subjective Well-Being of Researchers Instructors in Changing Universities

- **Drugova E., Klimova T. (NR Tomsk State University, Tomsk)**

Human Resource Management in Leading Russian Universities: Problems to be Solved, Obstacles, Prospects

- **Kostishko B., Ilyina N., Mingacheva L., Baklanov S. (Ulyanovsk State University, Ulyanovsk)**

Effective Contract and Project Management at the University

14:20 – 15:50

Room 325

Session 15. Academic Time: the Modes of Temporality in University Culture

Language: Russian.

Chair: Vadim Parsamov (NRU-HSE)

- **Vishlenkova E., Ilyina K. (NRU-HSE, Moscow)**

Administrative Practices Linked to the Intensification of University Life in Russia in the First Half of the Nineteenth Century

- **Parsamov V. (NRU-HSE, Moscow)**

The Concepts of "Old" and "New" in the Bolshevik Reform of Higher Education (1917-1921)

- **Ilyin A. (NRU-HSE, Moscow)**

Accounting and Control of Teaching Time in the Soviet University of the 1960-1980s.



14:20 – 15:50

Room 323

Session 16. Implications of Internationalization for Universities and Students

Language: Russian.

Chair: Tatiana Khavenson (NRU-HSE, Moscow)

- **Stanko T. (KAI, Kazan), Chernyshkova E. (European University at St. Petersburg), Anistratenko O. (Social Investment Fund, Moscow)**

What Motivates Students and their Parents from Russia and Belarus to Study Abroad?

- **Leontieva E. (Pacific National University, Khabarovsk)**

Chinese Students in Far Eastern Universities

- **Agarkov G. (Ural Federal University, Ekaterinburg)**

International migration of scientists as a Challenge for Russian Universities

- **Chirkina T., Khavenson T. (NRU-HSE, Moscow)**

Educational Trajectories of Resilient Students and Students with Low SES

15:50 – 16:10

Coffee break (3rd and 4th floor halls)

16:10 – 17:40

Room 330

Innovative Proceedings & Analytics (IPA) Symposium in Higher Education

Language: English.

Chair: Daria Platonova (NRU-HSE, Moscow)

Innovative Proceedings & Analytics (IPA) Symposium in Higher Education is an annual event held as part of the Semyonov Award initiative. It is aimed at supporting and consolidating the cross-border community of early-career scholars in higher education. The Awards are named after Dmitry Semyonov, recognizing his scholarly acumen, proactive leadership, and significant practical contribution that helped to change the landscape of higher education research in Russia in only several years.

At the IPA Symposium, two sessions of three presentations each bring together early-career scholars and accomplished researchers to discuss prospective papers in the field of higher education. Each presenter receives comprehensive feedback on their research project from a discussant.



- **Kolycheva A. (NRU-HSE, Moscow)**

Professionalization of Administrative Practice in the Higher Education System: the Case of Russian Universities

Discussant: Rosemary Deem (Royal Holloway University of London, UK)

- **Kumar A. (Jawaharlal Nehru University, India)**

Equality of Access to Higher Education in India: Evidence from NSSO Data

Discussant: Futao Huang (Hiroshima University, Japan)

- **Shcheglova I., Maloshonok N. (NRU-HSE, Moscow)**

Do the Effects of Student Engagement on the Development of Generic Skills Differ across Nations? The Comparison of Individualistic and Collectivistic Countries

Discussant: Hans de Wit (Boston College, USA)

16:10 – 17:40

Room 328

Special Session: University Museums: Practices of Representation

Language: Russian.

Chair: Kira Ilina (NRU-HSE, Moscow)

The session is prepared within the framework of the work realized by the Research and Study Group «Museum of University History». It is dedicated to the specificities of Russian and foreign university museums and the practices that they use for the representation of the past.

Participants:

- **Ilina K. (NRU-HSE, Moscow)**

The (Post)Soviet Museum of University History: Traditions and Modernity

- **Komoza K. (NRU-HSE, Moscow)**

United Kingdom University Museums: the Function of Representation

- **Koroleva A. (NRU-HSE, Moscow)**

Representing University History through University History Museums' Websites

- **Rusanov A. (NRU-HSE, Moscow)**

University Museums of Coimbra (Portugal)



16:10 – 17:40

16:10 – 17:40

Room 325

SESSION MEETINGS (SESSIONS 17, 18)

Session 17. Determinants of Student Learning Outcomes

Language: Russian.

Chair: Elvira Leontieva (Pacific National University, Khabarovsk)

• **Savelyeva D. (NRU-HSE, Moscow)**

How do Students Manage their Learning Motivation and does it Contribute to Higher Academic Results?

• **Utkina V. (NRU-HSE, Moscow)**

The Contribution of Educational and Extracurricular Components in the University to the Foreign Language Proficiency

• **Emelyanova I., Boltunova L. (Tyumen State University, Tyumen)**

Analyzing a Student's Subjective Connection to the University Environment as a Tool for Achieving Better Educational Outcomes

• **Gorbunova E. (NRU-HSE, Moscow)**

A Study of the Connection between Classroom Attendance and Student Drop-out from HSE (The Example of Educational Programs of the Faculty of Economic Sciences)

16:10 – 17:40

Room 323

Session 18. Universities and Global Rankings

Language: Russian.

Chair: Andrey Lovakov (NRU-HSE, Moscow)

• **Panova A., Yudkevich M., Lovakov A., Sterligov I. (NRU-HSE, Moscow)**

Side-effects of the Russian University Excellence Initiative

• **Matveeva N. (NRU-HSE, Nizhny Novgorod), Sterligov I., Yudkevich M. (NRU-HSE, Moscow)**

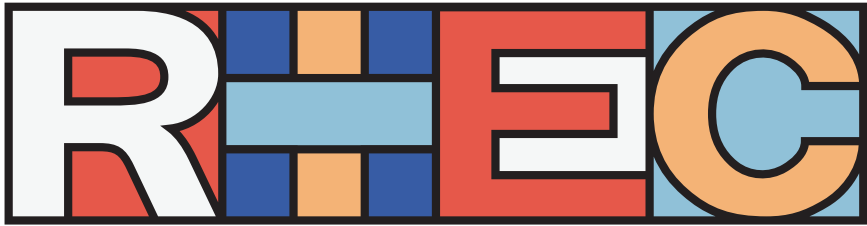
Results of the First Three Years of Project 5-100: are there any Qualitative Changes in Addition to the Quantitative Growth?

• **Navodnov V., Motova G. (National Centre for Public Accreditation, Ioshkar Ola), Ryzhakova O. (Volga State University of Technology, Ioshkar Ola)**

World Ratings and Russian Oversight: are there Two Ways Leading in Different Directions?

17:40 – 19:40

Closing Reception (NRU-HSE, 20, Myasnitskaya str., room 300)



MOSCOW

OCTOBER 23-25

2018

National Research University Higher School of Economics

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