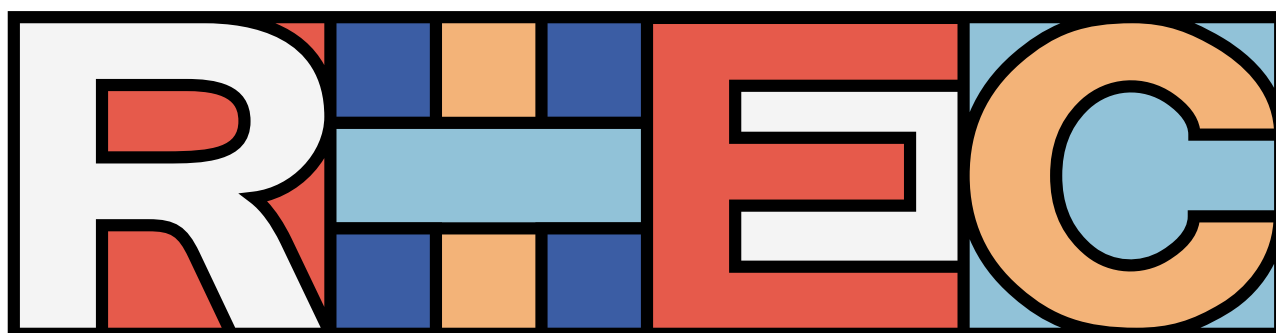




MOSCOW  
OCTOBER 23-25  
2019



X International Russian Higher  
Education Conference (RHEC)

## **Contributions of Higher Education to Society and Economy: Global, National and Local Perspectives**

NRU “Higher School of Economics”  
11, Myasnitskaya str.

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## DEAR COLLEAGUES!

We are pleased to welcome you to the 10th Anniversary International Russian Higher Education Conference (RHEC). This year, we propose to discuss the following topic: “Contributions of Higher Education to Society and Economy: Global, National and Local Perspectives”.

Higher education has become a powerful institution that numbers over 200 million students worldwide. Individual choices to pursue a university degree are mostly prompted by various benefits one is looking to receive, such as securing a higher social status, landing a good job for a life well lived, etc. However, the contributions of higher education are not limited to personal welfare. It is a challenging task to understand how and to what extent higher education can yield non-monetary outcomes across individual, community and national dimensions. Recent discourse has increasingly emphasized the role of universities as an important linchpin in producing knowledge, sociocultural values, civic engagement, and social cohesion. For all that, various stakeholders — policymakers, households, corporates, etc. — have come up with different conceptions and expectations about how higher education should contribute to the society and economy. Therefore, more conclusive, multi-prism insights are required in order to more plausibly gauge how multiple actors have conceived of the socioeconomic role of higher education and how these conceptions relate to the way universities have actually been performing across dimensions. This evidence will provide the crucial groundwork to draw upon when devising more robust roadmaps to enhance university contributions as better aligned with what stakeholders are looking for.

The 2019 RHEC will center its discussions on the following key topics:

- The role of higher education in building human capital to foster economic growth;
- How higher education institutions contribute to the production of knowledge;
- The role of academia in building sustainable communities and states;
- How universities shape individual learning paths and life courses;
- How universities contribute to equity, diversity, and inclusion;
- Higher education and globalization: international mobility, partnerships and cooperation.

We hope that the Conference will be a thought-provoking and enjoyable experience!

Sincerely,  
RHEC 2019 Programme Committee

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## GENERAL INFORMATION

The conference takes place at NRU “Higher School of Economics” at 11, Myasnitskaya str.

### Badges

During the three days of the conference we kindly ask you to wear your badge in order to have access to the conference activities.

### Meals

Morning coffee breaks are served in the hall of 5th floor, other coffee breaks are served in the room 423 and 424 on the 4th floor.

Lunches are served in cafe “Brusnika” on the 2nd floor.

Welcome reception takes place in the Ivan Barishnikov’s homestead at 42, Myasnitskaya str. Closing reception is served in cafe “Brusnika” on the 2nd floor.

### Internet access

Network: HSE

Login: hseguest

Password: hsepassword

### Social Media

The RHEC Facebook page is @raherconference. Follow us for live updates on the conference happenings! The conference hashtag for RHEC 2019 is #RHEC2019.

### Organizing Committee contacts

rhec@hse.ru

### Safety tips

Always have a copy of your passport and visa with you.

Pay attention to emigration card, that paper, you will receive on the passport control. Do not throw it away till the end of your journey.

Add your country’s embassy and hotel numbers to the contact list of your mobile phone.

### Emergency number

112

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## **PRESENTER INFORMATION**

Programme Committee would like to thank you for your valuable contribution to the RHEC 2019!

All meeting rooms will have a data projector and internet. Volunteers will help to upload and open your presentation.

We recommend to devote 15-20 minutes for presentation, then 5-10 minutes for questions. Please allow time for questions from the audience with your presentation time in order to stimulate discussion.

Please:

- assemble in your session room at least 5 minutes before the session is due to start;
- ensure that you sit near your nameplate;
- ensure that you keep to the time allocated to you. The chair person will have warning cards when you have 5 mins / 2 mins remaining.

We would like to wish you the most successful conference 2019!

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## CHAIR INFORMATION

Programme Committee would like to thank all chairs for their most valuable contribution to the RHEC 2019!

All meeting rooms will have a data projector and internet. Please contact volunteers if there are any technical problems.

Please:

- make yourself familiar with the session you are supposed to chair;
- at the beginning of the session check that all presenters have arrived;
- if some presenters fail to turn up to the session agree with the audience how the extra time should be used;
- announce a short introduction of the speaker at the beginning of each presentation;
- ensure that each speaker is given the same time for the presentation (15-20 mins) and discussion (5-10 mins);
- keep to time and use warning cards when the speaker have 5 mins / 2 mins remaining;
- make any housekeeping announcements if requested and remind people of the next events.

We would like to wish you the most successful conference 2019!

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## KEYNOTE SPEAKERS



### **Simon Marginson**

Professor of Higher Education, University of Oxford, UK

Professor Simon Marginson from the University of Oxford is Director of the ESRC/OFSRE Centre for Global Higher Education (CGHE), and Editor-in-Chief of Higher Education. He is also a Lead Researcher with the Higher School of Economics in Moscow, and a Professorial Associate of the University of Melbourne. Professor Marginson is one of the most cited scholar-researchers in the world in the field of higher education studies. His research is focused primarily on global and international higher education, higher education in East Asia, the contributions of higher education, and higher education and social inequality.

## **THE CONTRIBUTIONS OF HIGHER EDUCATION: WHAT ARE THEY, HOW ARE THEY VALUED, AND HOW CAN THEIR VALUE BE ENHANCED IN RUSSIA?**

**October 23** | 10:25–11:25 | Room 518

Higher education carries out a broad range of social and economic functions. It forms people, or rather it helps people to form themselves. It helps to build relational human society. It provides conditions for economic activity; not just by graduating people with diverse occupational skills and qualifications but also people with social capital, information and expertise. It also produces, organizes, disseminates and reproduces formal knowledge. It fosters criticism and civil discussion and at certain times in history this role has been very important. It also furthers global cooperation. These functions take the form of both individualized and collective outputs or 'goods', and are expressed at local, national and global levels. All else being equal, in large scale high participation systems of higher education, as in Russia today, these many 'goods' contributed by higher education ought to be greatly enhanced. But a crucial issue is how the contributions of higher education are valued or ordered. Measurement, legitimacy and hierarchy all enter the contributions equation. Arguably, and despite the fact that higher education in Russia has tremendous potential, the system of valuation diminishes rather than enhances the socially recognizable contributions of higher education in Russia today.

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## KEYNOTE SPEAKERS



### **Laura Perna**

Executive Director, Penn AHEAD, University of Pennsylvania, USA

Laura W. Perna is James S. Riepe Professor, Executive Director of the Alliance for Higher Education and Democracy (AHEAD) and chair of the Higher Education Division of the Graduate School of Education at the University of Pennsylvania (Penn). Professor Perna served as President of the Association for the Study of Higher Education (ASHE) and Vice President of the American Educational Research Association's Division (Postsecondary Education). She is now serving as editor of *Higher Education: Handbook of Theory and Research*. Dr. Perna's research examines the ways that social structures, educational practices, and public policies promote and limit college access and success, particularly for groups that continue to be underrepresented in higher education.

## **IMPROVING EQUITY IN THE OPPORTUNITY FOR HIGH-QUALITY HIGHER EDUCATION**

**October 23** | 11:35–12:35 | Room 518

Higher education is often viewed as a mechanism for promoting social and economic mobility. But, despite considerable investments by governments, philanthropic organizations, and other entities, the opportunity to enroll in and complete high-quality higher education continues to be highly inequitable in many nations. To improve equity in higher education opportunity and outcomes, we must consider the structural barriers that limit the extent to which all students have what is required to enroll and succeed in higher education: the financial resources to pay the costs, the academic readiness to complete curricular requirements, the knowledge and support to navigate complex systems and processes, and the availability of accessible high-quality higher education options. We must also consider the ways that higher education contributes to the reproduction of social and economic inequality. This presentation discusses emerging approaches to addressing these systemic and structural barriers.



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## KEYNOTE SPEAKERS



### Rong Wang

Director of China Institute for Education Finance Research (CIEFR), Peking University, China

Rong Wang has a Ph.D. in education from the University of California, Berkeley. Her major research interests include education finance, economics of education and education policy. She is currently the Chairwoman of the Association of Education Finance, Chinese Society of Educational Development Strategy, and Deputy Director of China Democratic League Education Committee. She is also the youngest member of China's State Education Advisory Committee. She is the author of numerous articles on the financing of education and educational reform.



### Sen Zhou

Postdoctoral Research Fellow at China Institute for Education Finance Research (CIEFR), Peking University, China

Sen Zhou is a Postdoctoral Research Fellow at China Institute for Educational Finance Research at Peking University. She earned his Ph.D. in economics of education and international comparative education from Stanford University in 2017. Her research focuses on the topics related to the stratification of higher education and students' access to higher education in China. Her work has been published in journals such as Economics of Education Review, International Journal of Educational Development and China Quarterly.

## THE CHANGING LANDSCAPE OF CHINA'S HIGHER EDUCATION: NEW ACTORS AND NEW MODALITIES

October 24 | 10:00–11:00 | Rooms 518

In analyzing the expansion and stratification of China's higher education system, back in 2014 we argued that the Chinese state implements a commanding heights strategy, where the central elites control a higher education institution hierarchy, a handful of selective research universities, and a set of intervention measures; at the same time, the national government loosens its grip on the mass of tertiary institution sand decentralizes them towards local governments (Wang Rong, 2014).The central/regional relation embedded in the strategy has created much power asymmetry that allows the Ministry of Education to consolidate its control over the tertiary sector, at the expense of a significant compromise of sub-national governments' capacity and incentive for growing regional tertiary systems. However, since then the landscape has changed, with a number of regional governments adopting more aggressive strategies, sometimes in coalition with other sectoral factions within the central government than the Ministry of Education, to developing locally funded world class universities. We present evidence that this has led to encroachment of the institutional hierarchy orchestrated with previous policies, and what is implied for the future is discussed.

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## KEYNOTE SPEAKERS



### **Mitchell Stevens**

Associate Professor of Education and Sociology, Stanford University, USA

Mitchell L. Stevens is Associate Professor and Faculty Chair of the Education Enterprise program at Stanford University. He has written scholarly articles for a variety of academic journals and editorial for the Chronicle of Higher Education, Inside Higher Education, and the New York Times. Professor Stevens studies educational decision making, the quantification of academic performance, and alternative educational forms. He is the author of award-winning studies of home education and selective admissions. Professor Stevens also co-convenes the project Responsible Use of Student Data in Higher Education.

## UNIVERSITIES AS PECULIAR ORGANIZATIONS

**October 24** | 11:10–12:10 | Room 518

What is a university? I integrate recent social-science scholarship to appraise universities as peculiar organizations, on three dimensions. Universities are positionally central to the institutional order of modern societies, providing working links between state, market, civil society and private-sphere organizations. They are polysemic, embodying civic, economic, and sacred meanings simultaneously. And they are quasi-sovereign, enjoying a substantial margin of jurisdiction over their own affairs. These peculiarities help to explain the remarkable durability of universities as organizations, and render them only partly comprehensible with the tools of any one social-scientific paradigm.

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## KEYNOTE SPEAKERS



### **John Meyer**

Professor of Sociology, Emeritus, Stanford University, USA

John W. Meyer is Professor of Sociology, Emeritus, at Stanford. He has contributed to organizational theory, comparative education, and the sociology of education. He has studied the impact of global models of society (World Society: The Writings of John W. Meyer, Oxford 2009). Main foci have been on the worldwide expansion of education, and the worldwide expansion of science (Drori, et al., Science in the Modern World Polity, Stanford, 2003). Recent projects are on the organizational impact of globalization (Drori et al., Globalization and Organization, Oxford 2006; Bromley and Meyer, Hyper-Organization, Oxford 2015). He now studies curricular patterns in education, and the expansion of managerialism.

## **HIGHER EDUCATION IN NEOLIBERAL WORLD SOCIETY AND BEYOND**

**October 25** | 10:00–11:00 | Room 518

Higher education expanded rapidly worldwide after World War II. At the beginning of the period, there were many doubts about its contribution to development. These negative assessments receded over time, and changed to positive ones with neoliberal global hegemony. In particular, many social effects of higher education were reconceptualized as economically valuable “service sector” activities. Recent global attacks on neoliberalism – and on its higher educational component – may alter these trends.







# OVERVIEW

## Wednesday, October 23 | Day 1

09:00-17:00	Registration of the participants (ground floor hall)		
09:30-10:00	Coffee break (5-th floor hall)		
	<b>Room 518</b>		<b>Room 325</b>
10:00-10:25	 Conference opening Languages: English and Russian		
10:25-11:25	 Plenary session 1: <b>SIMON MARGINSON</b> University of Oxford, UK <b>The Contributions of Higher Education: What Are They, How Are They Valued, and How Can Their Value Be Enhanced in Russia?</b> Languages: English and Russian		 from Room 518
11:25-11:35	Break – 10 minutes		
11:35-12:35	 Plenary session 2: <b>LAURA PERNA</b> University of Pennsylvania, USA <b>Improving Equity in the Opportunity for High-Quality Higher Education</b> Languages: English and Russian		 from Room 518
12:35-12:45	Break – 10 minutes		
	<b>Room 518</b>	<b>Room 330</b>	<b>Room 325</b>
12:45-14:15	Special Session. <b>Field Research in Higher Education: HSE Experience</b> Language: Russian	 Session 1. <b>Academic Mobility – 1</b> Languages: English and Russian	Session 2. <b>Labour Market and Returns to Higher Education – 1</b> Language: Russian
14:15-15:15	Lunch (Brusnika café)		
15:15-16:45	The Seminar on the University Management <b>in Memory of Evgeni Knyazev and Natalia Drantusova</b> Language: Russian	 Session 3. <b>Higher Education and Economic Growth – 1</b> Languages: English and Russian	Session 4. <b>Labour Market and Returns to Education – 2</b> Language: Russian
16:45-17:05	Coffee break (rooms 423 and 424)		
17:05-18:35	Roundtable. <b>The Origin of Master's Degree Education in Russia</b> Language: Russian	Session 5. <b>Evaluating the Effectiveness of Universities</b> Language: Russian	Special session. <b>From Industrial to Post-Industrial Systems of Higher Education: Drivers of Change – 1</b> Language: English
19:00-22:30	Welcome Reception (42, Myasnitskaya str.)		

# OVERVIEW

## Thursday, October 24 | Day 2

09:00-17:00	Registration of the participants (ground floor hall)			
09:30-10:00	Coffee break (5-th floor hall)			
	<b>Room 518</b>		<b>Room 325</b>	
10:00-11:00	 Plenary session 3: <b>RONG WANG and SEN ZHOU</b> Peking University, China <b>The Changing Landscape of China's Higher Education: New Actors and New Modalities</b> Languages: English and Russian		 from Room 518	
11:00-11:10	Break – 10 minutes			
11:10-12:10	 Plenary session 4: <b>MITCHELL STEVENS</b> Stanford University, USA <b>Universities as Peculiar Organizations</b> Languages: English and Russian		 from Room 518	
12:10-12:30	Break – 20 minutes			
	<b>Room 518</b>	<b>Room 330</b>	<b>Room 325</b>	<b>Room 508</b>
12:30-14:00	Session 6. <b>Model of Russian Doctoral Training</b> Language: Russian	 Session 7. <b>Higher Education and Economic Growth – 2</b> Languages: English and Russian	Session 8. <b>Academic Mobility – 2</b> Language: Russian	Roundtable. <b>Regional Analytics and Higher Education Policy</b> Language: Russian
14:00-15:15	Lunch (Brusnika café)			
15:15-16:45	Session 9. <b>Career Tracks and Educational Experience of Graduate Students</b> Language: English	 Session 10. <b>Human Resource Management at University</b> Languages: English and Russian	Session 11. <b>Educational Experience and Personal Development – 1</b> Language: Russian	Special session. <b>Economics of Higher Education: Assessing Universities' Efficiency, Performance and Impact to Socio-Economic Development – 1</b> Language: English
16:45-17:05	Coffee break (rooms 423 and 424)			
17:05-18:35			Special session. <b>From Industrial to Post-Industrial Systems of Higher Education: Drivers of Change – 2</b> Language: English	Special session. <b>Economics of Higher Education: Assessing Universities' Efficiency, Performance and Impact to Socio-Economic Development – 2</b> Language: English

# OVERVIEW

## Friday, October 25 | Day 3

09:00-17:00	Registration of the participants (ground floor hall)			
09:30-10:00	Coffee break (5-th floor hall)			
10:00-11:00	<b>Room 518</b>  Plenary session 5: <b>JOHN MEYER</b> Stanford University, USA <b>Higher Education in Neoliberal World Society and Beyond</b> <b>Languages: English and Russian</b> Languages: English and Russian			<b>Room 325</b>   from Room 518
11:00-11:10	Break – 10 minutes			
11:10-12:10	Q&A with <b>JOHN MEYER</b> Stanford University, USA Languages: English and Russian			 from Room 518
12:10-12:30	Coffee break (rooms 423 and 424)			
12:30-14:00	<b>Room 518</b> Roundtable. <b>University Consortiums:  Manner and Matter of  Research and Development  Cooperation</b> Language: Russian	 Session 12. <b>University Research  Production</b> Languages: English and Russian	Session 13. <b>Student Academic  Ethics and Value  Orientations</b> Language: Russian	<b>Room 325</b> Session 14. <b>Digital Technologies  in Higher Education</b> Language: Russian
14:00-15:30	Lunch (Brusnika café)			
15:30-17:30		 Session 15. <b>Educational  Experience  and Personal  Development – 2</b> Languages: English and Russian	Session 16. <b>University  Development  Strategies</b> Language: Russian	Symposium on Higher Education <b>Innovative  Proceedings &amp;  Analytics (IPA)</b> Language: English
17:30-20:00	Closing Reception (Brusnika café)			

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# DETAILED PROGRAMME

## Wednesday, October 23

<b>09:00-17:00</b> Ground floor hall	Registration of the participants
<b>09:30-10:00</b> 5-th floor hall	Coffee break
<b>10:00-10:25</b> Room 518	<b>Conference opening</b> Languages: English and Russian
<b>10:25-11:25</b> Room 518 	<b>Plenary session</b> <b>SIMON MARGINSON</b> , University of Oxford, UK <b>The Contributions of Higher Education: What Are They, How Are They Valued, and How Can Their Value Be Enhanced in Russia?</b> Languages: English and Russian <b>Chair: Froumin I. (NRU HSE, Moscow)</b>
<b>11:25-11:35</b>	Break – 10 minutes
<b>11:35-12:35</b> Room 518 	<b>Plenary session 2</b> <b>LAURA PERNA</b> , University of Pennsylvania, USA <b>Improving Equity in the Opportunity for High-Quality Higher Education</b> Languages: English and Russian <b>Chair: Malinovsky S. (NRU HSE, Moscow)</b>
<b>12:35-12:45</b>	Break – 10 minutes
<b>12:45-14:15</b> Room 518	<b>Special session. Field Research in Higher Education: HSE Experience</b> Language: Russian <b>Chair: Romanenko K. (NRU HSE, Moscow)</b>  A special conference event with the participation of the student expeditions program “Discover Russia” and the Laboratory for University Development. HSE lecturers and participants of student expeditions will present their research experience of higher education in Russian regions. Special event’s themes will include University-Industry cooperation, youth educational trajectories, Universities’ contribution to urban culture and local societies, innovations in education, etc.
<b>12:45-14:15</b> Room 330 	<b>Session 1. Academic Mobility – 1</b> Languages: English and Russian <b>Chair: Shcheglova I. (NRU HSE, Moscow)</b> <ul style="list-style-type: none"><li>• <b>Flander A. (CMEPIUS, Slovenia)</b> Impact of Internationalisation on Academic Profession in Small Higher Education System – the Case of Slovenia</li><li>• <b>Kluge J. (Institute for Advanced Studies, Austria), Flander A. (CMEPIUS, Slovenia)</b> Economic Effects of Student and Staff Mobilities – Case Study Slovenia</li><li>• <b>Oldac Y.I. (University of Oxford, UK)</b> International Student Mobility and Student Self-Formation: A Comparative Biographical Study of Turkish Migrants and Returnees</li></ul>

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# DETAILED PROGRAMME

## Wednesday, October 23

12:45–14:15

Room 325

### Session 2. Labour Market and Returns to Higher Education – 1

Language: Russian

**Chair: Prakhov I. (NRU HSE, Moscow)**

- **Klyachko T. (The Russian Presidential Academy of National Economy and Public Administration, Moscow)**

Higher Education and Economic Growth

- **Sokolov M., Geraschenko D. (European University at Saint Petersburg)**

Returns to Higher Education in Russia: Human Capital or the Allocation Effect?

- **Kaplan E., Eritsyayn K. (NRU HSE, Saint Petersburg)**

Employed Student: Conflict or Facilitation?

- **Lavrukhin A. (NRU HSE, Saint Petersburg)**

Negative Impact of the Institute of Compulsory Work Placement on Development of Human Capital in Belarus and Ways to Overcome It

14:15–15:15

Brusnika café

Lunch

15:15–16:45

Room 518

### The Seminar on the University Management in Memory of Evgeni Knyazev and Natalia Drantusova

Language: Russian

**Chairs: Kluyev A. (Ural Federal University, Yekaterinburg), Dudyrev F. (NRU HSE, Moscow)**

The best articles published in the Journal "University Management: Practice and Analysis" during the 2018 / 2019 academic year will be presented.

- **Gergert D., Artemyev D. (NRU HSE, Perm)**

Programme Academic Supervisor: The Role, Functions, Efficiency. Case Study

- **Gribovskiy M. (National Research Tomsk State University, Tomsk), Sorokin A. (Tyumen State University, Tyumen)**

Academic Freedoms and Bureaucratic Bonds of the Lecturers: Results of Field Research In British And French Universities

- **Efimov V., Lapteva A. (Siberian Federal University, Krasnoyarsk)**

Digitalization in the System of Priorities for the Development of Russian Universities: An Expert View

- **Mrdulyash P. (SKOLKOVO Business School, Moscow)**

The Practice of Development Planning in the Format of Strategic Sessions

- **Fedotov A., Belyakov S., Klyachko T. (Russian Presidential Academy of National Economy and Public Administration, Moscow)**

Structural Changes and the Paradigm Transformation of the Government Policy on Lifelong Professional Education

15:15–16:45

Room 330



### Session 3. Higher Education and Economic Growth – 1

Languages: English and Russian

**Chair: Egorov A. (NRU HSE, Moscow)**

- **Gorbunova M., Livanova E., Morozova T. (National Research Lobachevsky State University of Nizhni Novgorod)**

Tertiary Education in European and Central Asian Low-Income and Middle-Income Countries: General and Specific Characteristics

- **Kwasi-Agyeman F. (University of the Western Cape, South Africa)**

Higher Education Funding and Student Access: A Comparative Study of Public Universities in South Africa and Ghana

- **Vaganova A. (Chelyabinsk State University, Chelyabinsk)**

Universities in Economic Development of Regions: Analysis of the Relationship



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# DETAILED PROGRAMME

## Wednesday, October 23

15:15–16:45

Room 325

### Session 4. Labour Market and Returns to Education – 2

Language: Russian

**Chair: Rudakov V. (NRU HSE, Moscow)**

- **Sushchenko A., Sandler D., Kuznetsov P. (Ural Federal University, Yekaterinburg)**  
Professional Trajectories of University Graduates in Ural Region
- **Kolosova A., Rudakov V., Roshchin S. (NRU HSE, Moscow)**  
The Impact of Job-Education Mismatch on Graduate Salaries and Job Satisfaction
- **Antosik L. (Volgograd State University, Volgograd), Ivashina N. (Far Eastern Federal University, Vladivostok)**  
Modeling of Migration Processes: Where and Why Graduates of Russian Universities Leave?
- **Avraamova E., Loginov D. (The Russian Presidential Academy of National Economy and Public Administration, Moscow)**  
The Significance of Higher Education Among Other Factors of Growth of Individual Welfare

16:45–17:05

Rooms 423 and 424

Coffee break

17:05 – 18:35

Room 518

### Roundtable. The Origin of Master's Degree Education in Russia

Language: Russian

**Chairs: Garmonova A. (NRU HSE, Moscow), Oracheva O. (Vladimir Potanin Foundation)**

The research project “The Origin of Master’s Degree Education in Russia” initiated by the Institute of Education, HSE and supported by the Vladimir Potanin Foundation joined together 30 researchers from 23 Russian universities. The scholars will show the results they achieved during the first year of the project, and will present some unique regional cases of master’s degree education in Russia

17:05–18:35

Room 330

### Session 5. Evaluating the Effectiveness of Universities

Languages: Russian

**Chair: Panova A. (NRU HSE, Moscow)**

- **Ugnich E., Taranov P., Lisitskaya T. (Don State Technical University, Rostov-on-Don)**  
The Pillar University: the Third Mission is Possible
- **Makareva A. (NRU HSE, Moscow)**  
Global University Rankings as Geopolitical Tools and Market Devices
- **Navodnov V., Ryzhakova O. (National Centre for Public Accreditation, Yoshkar-Ola)**  
About the Regional Ranking in Educational Achievements of Higher Education Institutions

17:05–18:35

Room 325

### Special Session. From Industrial to Post-Industrial Systems of Higher Education: Drivers of Change – 1

Language: English

**Chair: Pausits A. (Danube University Krems, Austria)**

This session will host several research and projective papers dedicated to various aspects of contemporary global dynamics of higher education. Section’s participants come from various Austrian and Russian research teams and will present their views on different aspects of the changing role of post-industrial higher education under conditions of high participation, globalization as well as the further advancement of university’s third mission related to immediate socio-economic aspects of societal development at the local and regional levels. Papers selected for this thematic section would strive providing valuable inputs to the on-going debates on the issues outlined above.

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# DETAILED PROGRAMME

## Wednesday, October 23

- **Chvorostov A. (CEASS-Center, Austria)**

HE Graduates and Qualified Jobs in EHEA and Its NIS Sub-Region: Labour Market Equilibria Under Conditions of the Rapid Expansion of Tertiary Education

- **Sorokin P., Froumin I. (NRU HSE, Moscow)**

Human Capital for the 21st Century Economy: Structure, Mechanisms, Effects, and New Operationalization Approaches

- **Smolentseva A. (NRU HSE, Moscow)**

What is the Emerging Society with a High Participation Higher Education System?

**19:00 – 22:30**

42, Myasnitskaya str.

Welcome Reception

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# DETAILED PROGRAMME

## Thursday, October 24

<b>09:00–17:00</b> Ground floor hall	Registration of the participants
<b>09:30–10:00</b> 5-th floor hall	Coffee break
<b>10:00–11:00</b> Room 518 🔊	<b>Plenary session 3</b> <b>RONG WANG, SEN ZHOU</b> , CIEFR, Peking University, China  <b>The Changing Landscape of China's Higher Education: New Actors and New Modalities</b> Languages: English and Russian <b>Chair: Platonova D. (NRU HSE, Moscow)</b>
<b>11:00–11:10</b>	Break – 10 minutes
<b>11:10–12:10</b> Room 518 🔊	<b>Plenary session 4</b> <b>MITCHELL STEVENS</b> , Stanford University, USA  <b>Universities as Peculiar Organizations</b> Languages: English and Russian <b>Chair: Terentev E. (NRU HSE, Moscow)</b>
<b>12:10–12:30</b>	Break – 20 minutes
<b>12:30–14:00</b> Room 518	<b>Session 6. Model of Russian Doctoral Training</b> Language: Russian <b>Chair: Bekova S. (NRU HSE, Moscow)</b>  <ul style="list-style-type: none"><li>• <b>Bednyi B., Mironos A., Rybakov N. (National Research Lobachevsky State University of Nizhni Novgorod)</b> How Russian Doctoral Education is Coping with its Main Mission: a Scientometric Assessment</li><li>• <b>Maloshonok N. (NRU HSE, Moscow)</b> "Student" or "Young Researcher": Opinions of Supervisors on a Desired Model of Russian Doctoral Training</li><li>• <b>Skachkova L., Mikhalkina E. (Southern Federal University, Rostov-on-Don)</b> Career Strategies of Phd Students of Federal Universities</li></ul>
<b>12:30–14:00</b> Room 330 🔊	<b>Session 7. Higher Education and Economic Growth – 2</b> Languages: English and Russian <b>Chair: Khavenson T. (NRU HSE, Moscow)</b>  <ul style="list-style-type: none"><li>• <b>Cao R. (NRU HSE, Moscow), Jie T., (Beijing Jiaotong University, China), Froumin I. (NRU HSE, Moscow)</b> The Contribution of Higher Education Innovation, Entrepreneurship and Employment Training for Fostering Regional Economic Development Under the Policy of the Belt and Road Initiatives</li><li>• <b>Liu S. (Zhejiang University, China)</b> Sino-Russian Higher Education Cooperation in the Context of Belt and Road</li><li>• <b>Turker T. (University of Arizona, USA)</b> Overcoming The Legitimacy Crisis Of Private Higher Education: Linking Private Higher Education And Economic Growth</li></ul>

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# DETAILED PROGRAMME

## Thursday, October 24

12:30–14:00

Room 325

### Session 8. Academic Mobility – 2

Language: Russian

**Chair: Lazareva O. (NRU HSE, Moscow)**

- **Melikyan A. (NRU HSE, Moscow)**

Internal factors of Export Activity in Russian Universities

- **Sudakova A. (Ural Federal University, Yekaterinburg)**

The Mobility of The Scientist and its Effectiveness

- **Niyazova M. (Russian Customs Academy, Vladivostok)**

Effects and Trends of Migration of the University's Graduates: Regional Comparison

12:30–14:00

Room 508

### Roundtable. Regional Analytics and Higher Education Policy

Language: Russian

**Chair: Gabdrakhmanov N. (NRU HSE, Moscow)**

The roundtable will discuss the problems of the development of higher education in the regions of the Russian Federation in conditions of intensive educational and labor migration, the formation of stable flows of applicants and graduates. Positioning and competitiveness of regional higher education systems. A series of analytical reports on regional higher education systems will be presented. The outcome of the discussion of the problems presented with invited experts and participants in the roundtable should be recommendations on developing strategies for the development of regional universities and regional higher education systems, taking into account existing socio-economic resources, demographic characteristics and geographical location.

14:00–15:15

Brusnika café

Lunch

15:15–16:45

Room 518

### Session 9. Career Tracks and Educational Experience of Graduate Students

Language: English

**Chair: Terentev E. (NRU HSE, Moscow)**

- **Siekkinen T., Muhonen R. (University of Jyväskylä, Finland)**

Societal Impact of Exit Academics in the Fields of Social Sciences and Engineering and Technology

- **Terentev E. (NRU HSE, Moscow)**

Superhero or Mentor? An Empirical Categorization of PhD Supervision Styles and Student Satisfaction in Russian Universities

- **Bekova S. (NRU HSE, Moscow)**

Does Employment During Doctoral Training Reduce the Completion Rate?

15:15–16:45

Room 330



### Session 10. Human Resource Management at University

Languages: English and Russian

**Chair: Klyagin A. (NRU HSE, Moscow)**

- **Drugova E. (National Research Tomsk State University, Tomsk)**

Personnel Management in Leading Russian Universities: Analysis of Development Trajectories, Functions, and Strategic Vision

- **Luczaj K. (Rzeszow University of Information Technology and Management, Poland)**

What Is an Academic Periphery? Narratives of Foreign-Born Scholars in Poland and Slovakia

- **Mustafina A. (Nazarbayev University, Kazakhstan)**

The Role of Academic Deanship in Kazakhstani Higher Education

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# DETAILED PROGRAMME

## Thursday, October 24

15:15–16:45

Room 325

### Session 11. Educational Experience and Personal Development – 1

Language: Russian

**Chair: Gruzdev I. (NRU HSE, Moscow)**

- **Koreshnikova Y. (NRU HSE, Moscow)**

The Link Between Critical Thinking and Student Assessment

- **Vilkova K., Lebedeva N. (NRU HSE, Moscow)**

Gender Differences in STEM Education: Evidence from Motivational Longitudinal Study

- **Kutergina E., Chistyakova M., Vidyaeva A. (Saint Petersburg National Research University of Information Technologies, Mechanics and Optics, Saint Petersburg)**

Role of the University in the Professional and Personal Development of Students

15:15–16:45

Room 508

### Special session. Economics of Higher Education: Assessing Universities' Efficiency, Performance and Impact to Socio-Economic Development – 1

Language: English

**Chair: Egorov A. (NRU HSE, Moscow)**

The special session will feature speeches of two specially invited guests of the conference – the leading European researchers in the field of measuring the efficiency and effectiveness of educational institutions – Tommaso Agasisti (Polytechnic University of Milan) and Ana Camanho (University of Porto).

- **Agasisti T. (Polytechnic University of Milan, Italy)**

Evaluating the Higher Education Productivity of Chinese and European “World-Class” Universities Using Meta-Frontier Approach

- **Camanho A. (University of Porto, Portugal)**

The Performance of Education Systems in the Light of Europe 2020 Strategy

16:45–17:05

Rooms 423 and 424

Coffee break

17:05–18:35

Room 325

### Special session. From Industrial to Post-Industrial Systems of Higher Education: Drivers of Change – 2

Language: English

**Chair: Chvorostov A. (CEASS-Center, Austria)**

This session will host several research and projective papers dedicated to various aspects of contemporary global dynamics of higher education. Section's participants come from various Austrian and Russian research teams and will present their views on different aspects of the changing role of post-industrial higher education under conditions of high participation, globalization as well as the further advancement of university's third mission related to immediate socio-economic aspects of societal development at the local and regional levels.

Papers selected for this thematic section would strive providing valuable inputs to the on-going debates on the issues outlined above.

- **Pausits A., Campbell D. (Danube University Krems, Austria)**

Positioning of Higher Education Institutions in Europe: towards a post-industrial model of HE and epistemic governance

- **Smolentseva A. (NRU HSE, Moscow)**

High participation system of higher education in Russia

- **Ziskin K. (Moscow State University, Moscow)**

Approaches to the Modelling of a Post-industrial University

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# DETAILED PROGRAMME

## Thursday, October 24

17:05–18:35

Room 508

**Special session. Economics of Higher Education: Assessing Universities' Efficiency, Performance and Impact to Socio-Economic Development – 2**

Language: English

**Chair: Egorov A. (NRU HSE, Moscow)**

As a result of massification processes experienced by most national higher education systems, substantial part of the age cohort gets involved in the higher education. Significant increase in scale of higher education systems expanded the demands from different groups of universities' stakeholders. In this context efficiency, performance and impact become the main characteristics of universities' activities. How can these characteristics be measured objectively? How can different public policies influence these characteristics?

During the session the results of the "Efficiency, performance and impact of HEIs" project conducted by HSE Laboratory for Universities Development in cooperation with Department of Management, Economics & Industrial Engineering of Polytechnic University of Milan will be presented.

• **Shibanova E. (NRU HSE, Moscow), Agasisti T. (Polytechnic University of Milan, Italy)**

Degree of Autonomy, Performance and Efficiency: and Empirical Analysis of Russian Universities in 2014-2018

• **Agasisti T. (Polytechnic University of Milan, Italy), Abalmasova E., Shibanova E., Egorov A. (NRU HSE, Moscow)**

The Causal Impact of Performance-based Funding on Universities Performance: Quasi-experimental Evidence from Russian HE



• **Agasisti T. (Polytechnic University of Milan, Italy), Egorov A., Maximova M. (NRU HSE, Moscow)**

Do Merger Policies Increase Universities' Efficiency? Evidence from a Fuzzy Regression Discontinuity Design

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# DETAILED PROGRAMME

## Friday, October 25

<b>09:00–17:00</b> Ground floor hall	Registration of the Participants
<b>09:30–10:00</b> 5-th floor hall	Coffee break
<b>10:00–11:00</b> Room 518 	<b>Plenary session 5</b> <b>JOHN MEYER</b> , Stanford University, USA  <b>Higher Education in Neoliberal World Society and Beyond</b> Languages: English and Russian <b>Chair: Sorokin P. (NRU HSE, Moscow)</b>
<b>11:00–11:10</b>	Break – 10 minutes
<b>11:10–12:10</b> Room 518 	<b>Q&amp;A with JOHN MEYER</b> , Stanford University, USA Languages: English and Russian <b>Chair: Sorokin P. (NRU HSE, Moscow)</b>  During the meeting Professor Meyer will answer questions about his current research on education and will comment on the collaboration/partnership with HSE on studying the contribution of education in socio-economic development.
<b>12:10–12:30</b> Rooms 423 and 424	Coffee break
<b>12:30–14:00</b> Room 518	<b>Roundtable. University Consortiums: Manner and Matter of Research and Development Cooperation</b> Language: Russian <b>Chair: Klyagin A. (NRU HSE, Moscow)</b>  The round table is devoted to discussing current issues in building and developing modern formats of R&D cooperation (including Research and education centers at regional and federal levels, consortiums, clusters, etc.), as well as the peculiarities of planning and implementing projects in the framework of these unities.  <ul style="list-style-type: none"><li>• <b>Sanatov D. (Deputy Director of the CSR “North-West”, Head of the Fund “CSR “North-West”, Moscow)</b> Case studies of consortia with universities in the formation of new industries</li><li>• <b>Kutsenko E. (NRU HSE, Centre “Russian Cluster Observatory”, Moscow)</b> Practices of university participation in innovative clusters</li><li>• <b>Sobolev A. (Independent Expert, Moscow)</b> Opportunities of integrational digital solutions of R&amp;D cooperation at regional and federal levels</li><li>• <b>Shiryayev M. (First Vice-Rector of Nizhny Novgorod State Technical University n.a. R.E. Alekseev, Nizhny Novgorod), Alekseev A. (Advisor to the Governor of the Rostov Region, Rostov-on-Don)</b> On models of interaction between scientific and educational organizations in the development of joint projects (regional experience)</li></ul>

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# DETAILED PROGRAMME

## Friday, October 25

12:30–14:00

Room 330



### Session 12. University Research Production

Languages: English and Russian

**Chair: Sterligov I. (NRU HSE, Moscow)**

- **Pislyakov V. (NRU HSE, Moscow), Moskvalyova O. (Saint Petersburg State University, Saint-Petersburg), Akoev M. (Ural Federal University, Ekaterinburg)**

(Non-)Reciprocity of Scientific Collaboration of Russian Universities, Bibliometric Approach

- **Lovakov A., Yudkevich M. (NRU HSE, Moscow)**

Multidisciplinary Roots of Higher Education Research: An Analysis of Citation Patterns in Journals in the Field

- **Avdeev S. (NRU HSE, Moscow)**

Analysis of Collaborations in Higher Education Research

- **Mamasolieva M. (University of Leeds, UK)**

University Research Capacity in Post-Soviet Uzbekistan: Neo-Institutional Perspective

12:30–14:00

Room 323

### Session 13. Student Academic Ethics and Value Orientations

Language: Russian

**Chair: Maloshonok N. (NRU HSE, Moscow)**

- **Shcheglova I. (NRU HSE, Moscow), Chirikov I. (The University of California, Berkeley, USA), Maloshonok N. (NRU HSE, Moscow)**

Values of Russian Students: Dynamics and Comparison with European Youth

- **Dremova O. (NRU HSE, Moscow)**

Students' Justification of Cheating Behavior at the University in the UK and Russia

- **Shmeleva E. (NRU HSE, Moscow), Chirikov I. (The University of California, Berkeley, USA), Loyalka P. (Stanford University, USA)**

The Relationship between Student Attitudes towards Academic Dishonesty and Workplace Dishonesty after Graduation

12:30–14:00

Room 325

### Session 14. Digital Technologies in Higher Education

Language: Russian

**Chair: Karlov I. (NRU HSE, Moscow)**

- **Yadova E. (Moscow Business School, Moscow), Levich P. (Future Foundation, Moscow)**

Learner's Readiness to New Educational Technologies as Human's Capital Development Factor in an Age of Digital Economy

- **Zakharova U. (NRU HSE, Moscow), Tanasenko K. (National Research Tomsk State University, Tomsk)**

Online Learning: Guarantee for Inclusiveness or Deepening Inequality?

- **Movkebayeva Z. (Abai Kazakh National Pedagogical University, Kazakhstan)**

Distance Learning System for Students with Mobile Disabilities as an Important Factor of Overcoming Social Inequality in Higher Education Institutions

14:00–15:30

Brusnika café

Lunch

15:30–17:00

Room 330



### Session 15. Educational Experience and Personal Development – 2

Languages: English and Russian

**Chair: Kapuza A. (NRU HSE, Moscow)**

- **Efimov D., Garashchuk G. (NRU HSE, Moscow)**

How Students Play the Game of Elections and Learn Collective Action? Analysis of Elections and Roll-Call Voting in Student Governments of HSE in 2015-2018



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# DETAILED PROGRAMME

## Friday, October 25

**15:30–17:00**  
Room 323

- **Chirkina T., Khavenson T. (NRU HSE, Moscow), Agasisti T. (Politecnico di Milano, Italy)**  
Supposed to Be Meritocratic. Educational Trajectories of High-Achieving Students in Russia
- **Evran D. (Harran University, Turkey), Gul A. (Harran University, Turkey)**  
Effects of a Turkish University on its Adjacent Society: A Case Study on Harran University with Students' Perceptions

### **Session 16. University Development Strategies**

Language: Russian

**Chair: Savelyonok E. (NRU HSE, Moscow)**

- **Efimov V., Lapteva A. (Siberian Federal University, Krasnoyarsk)**  
Formation of Leading Universities: World Practice and Prospects for Russia
- **Stanko T. (Kazan National Research Technical University named after A.N. Tupolev, Kazan), Chernyshova E. (Universidad de Navarra, Spain, Ural Federal University, Yekaterinburg)**  
Defining the Next Generation University Model
- **Karakozov S. (Moscow State Pedagogical University, Moscow), Ananin D. (Altai State Pedagogical University, Barnaul)**  
Strategies for Development of Higher Education Centers in Russia, Germany, France and the USA
- **Kalachikova O. (National Research Tomsk State University, Tomsk), Sidorova T. (Far Eastern Federal University, Vladivostok)**  
Universities' Potential in Providing Transition to Sustainable Development

**15:30–17:30**  
Room 325

### **Innovative Proceedings & Analytics (IPA) Symposium in Higher Education**

Language: English

**Chair: Platonova D. (NRU HSE, Moscow)**

Innovative Proceedings & Analytics (IPA) Symposium in Higher Education is an annual event held as part of the Semyonov Award initiative. It is aimed at supporting and consolidating the cross-border community of early-career scholars in higher education. The Awards are named after Dmitry Semyonov, recognizing his scholarly acumen, proactive leadership, and significant practical contribution that helped to change the landscape of higher education research in Russia in only several years. In one session of four presentations the IPA Symposium brings together early-career scholars and accomplished researchers to discuss prospective papers in the field of higher education. Each presenter receives comprehensive feedback on their research project from a discussant.

- **Wadhwa R. (Graduate student, National Institute of Educational Planning and Administration, India)**  
Unequal Origin, Unequal Treatment and Unequal Educational Attainment: Does being First Generation Still a Disadvantage in India
- **Mitic R.R. (Postdoctoral Researcher, Council of Graduate Schools, USA)**  
Civic Engagement Development in Russian Higher Education: A Pilot Case Study
- **Kumar S. (PhD candidate, National Institute of Educational Planning and Administration, India)**  
Knowledge Based Industries and Higher education institutions: Spatially Inter-related or not?
- **Rotar O. (Educational Research Department, Lancaster University, Lancaster, UK)**  
Phenomenographic Research on Adult Students' Experiences in Their Online Postgraduate Programmes at a UK University and Its Partner Institution in Russia

**17:30–20:00**  
Brusnika café

Closing Reception

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# NOTES

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## NOTES

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# NOTES